

# Stamp Collecting

If you collect 7 kinds, you will get an original a designed clear file folder.

Jotenji  
Temple

Tochoji  
Temple

Myorakuji  
Temple

Engakuji  
Temple

Hongakuji  
Temple

Zendoji  
Temple

Myotenji  
Temple

Kaigenji  
Temple

Kushida  
Shrine

Ryuguji  
Temple



**HAKATA OLD TOWN  
Festival 2023  
Guide Book**

Hakata Old Town Festival 2023

**10.15▶11.15**

Hakata Old Town Lightup Walk 2023

**11.02▶11.05**



Web



HAKATA  
OLD TOWN  
LIGHTUP  
WALK 2023  
千年  
煌夜

博多  
旧市街  
HAKATA OLD TOWN

# Feel history, tradition and culture

Hakata Old Town, an area that flourished as the center of Hakata, the largest trading port city in medieval Japan, has a rich history, traditions, and culture dating back centuries. During the Hakata Old Town Festival (October 15-November 15, 2023), you can stroll through quiet streets lined with historic temples and shrines, amble around the area's lively shopping district, experience traditional Hakata crafts and arts, and feel the lifestyle and culture of locals, who are renowned festival lovers.

## What is Hakata Old Town Festival?

For 32 days, you can have fun walking around town, dressing up in kimono, experiencing hands-on activities, and eating and drinking at a reasonable price! In November, a light-up walk will be held for visitors to enjoy temples and shrines at night. Please take this chance to come and experience the beauty of Hakata Old Town.

### A Kushida Shrine and Omote-sando

In the early morning of July 15 every year, before the break of dawn, Kushida Shrine is filled with excitement and quiet anticipation. Then, at the signal of 4:59 a.m., with a shout, the Yamakasa carry floats come running down Kiyomichi Street with great vigor. This is the finale of the Hakata Gion Yamakasa. The moment when the floats move from stillness to motion is beyond compare. At Kushida Shrine, the main shrine of Hakata, the decorative Yamakasa floats can be seen throughout the year. From Kushida Shrine, the Omote-sando (main approach) leads to Ohaku-dori (street). Just outside the gate is Hakata Machiya Folk Museum, which was built in the style of a Hakata merchant's house. Here, visitors can learn about traditional local products, as well as the history of Yamakasa, through materials, videos, and exhibits.

Recommended Route: Kushida Shrine Sta. → Kushida Shrine → Hakata Machiya Folk Museum

### B Hakata Sennen-no-mon Gate and Joten-ji Street

Hakata Sennen-no-mon serves as a welcome gate to Hakata's temple and shrine area, where there are many historical and cultural assets. The gate was completed in March 2014. Beyond this gate is Joten-ji Street, home to Joten-ji Temple. Flour-based foods such as udon, soba, and steamed buns are said to have been introduced to Japan through this temple, when a monk brought back techniques for milling flour from Song China.

Recommended Route: Hakata Sta. → Joten-ji Street → Hakata Sennen-no-mon

### C Hakataza Theater and Kawabata Shopping Street

Hakataza Theater is one of the largest theaters in Kyushu, located on Hakata Riverain. Various plays, including kabuki, musicals, and drama, are performed here. Next door is the Fukuoka Asian Art Museum, the only art museum in the world that systematically collects and exhibits modern and contemporary Asian art. The exhibitions, full of originality, express the ever-changing "now" of Asia. Across the road is Kawabata Shopping Street. Lined with more than 130 stores, this is a meeting place where old and new come together, while banners hung throughout the shopping street introducing humorous phrases in Hakata dialect create a welcoming atmosphere for visitors.

Recommended Route: Subway Nakasukawabata Sta. → Hakataza → Kawabata Shopping Street



## Dress like a geisha girl!

Transform into a geisha girl with a professional make-up and kimono fitting session. It takes one hour to change clothes and have your make-up done. Once the transformation is complete, a professional photographer will take a photo of you holding a Japanese umbrella. This is sure to be an occasion you will never forget!

**Dates** Oct. 21(Sat), 22(Sun), 28(Sat), 29(Sun)  
Nov. 2(Thu), 3(Fri), 5(Sun), 10(Fri)  
11(Sat), 12(Sun)

**Time** 11:00~20:00  
Limited to 10 groups per day. See website for details.  
Hakata Machiya Folk Museum etc.

**Fee** Ticket holders: ¥10,000/non-ticket holders: ¥15,000  
(includes photography)

### Options (reservation required)

Photography by photographer: ¥5,000 (data will be provided)

Rickshaw trial course: ¥2,000 for 15 min.  
(Only during the Light Up-walk event!)

\*Please bring your own tabi socks, underwear, and sandals.  
(If you do not have these items, you can purchase them on the day.)



## Experience being entertained by geisha

You can watch real geisha performances, including singing, and dancing, as well as experience simple ozashiki games.

**Dates** Oct. 28 13:00 - 13:50

**Place** Hakata Traditional Performing Arts Center

**Capacity** 20 persons

**Fee** Ticket holders: ¥3,000  
non-ticket holders: ¥5,000



## Enjoy the Sound AR Tour - Hakata old town's Walking Guide

New city walking guide content has been launched to make walking around the Hakata Old Town more fun!  
Historical resources, sightseeing spots and information on the surrounding areas are incorporated into the tours. Please come and enjoy walking around the Hakata Old Town.

Check!



## Kimono Rental Service

Ticket holders will receive a ¥1,000 discount when renting a kimono at one of our partners. So why not stroll around Hakata Old Town in kimono?

**Period** Oct.15-Nov.15

### La panier

Address: Hatae Bldg. 6F, 2-13-8 Hakata Ekimae, Hakata-ku, Fukuoka 812-0011

☎ 092-710-4478

Reservation: Please make a reservation by phone

Hours: 6:00 - 17:00

Closed: Tuesdays

● Kimono rental + hairdo: ¥10,000 ⇒ ¥9,000

● Kimono rental only: ¥8,000 ⇒ ¥7,000

You can choose to return the kimono by 17:00 on the day of rental or by 12:00 the next day at no extra charge.

Please show your ID.

Please call us and tell us you have a ticket for the Light-up Walk and we will give you a ¥1,000 discount. This offer ends once fully booked.

### Kofukofu

Address: 7-3-1 Reisen-machi, Hakata-ku, Fukuoka 812-0039

☎ 092-261-2587

Hours: 10:00 - 20:00

Reservations: By phone. Walk-ins may be OK in some cases.

Closed: Closing days vary

● Rental kimono fitting: ¥5,500 ⇒ ¥4,400

### Rental Kimono Main Hakata

Address: PFD Building 2F, 1-11 Tenya-cho, Hakata-ku, Fukuoka City 812-0025 ☎ 092-273-1567 Hours: 10:00~17:00

Closed: Wednesdays

● ¥1,000 off the regular price



## Omotenashi Hospitality Special Photo Spot

During the Light-up Walk, you can also enjoy performances at night!



**Period** Oct. 15 - Nov. 15

**Place** Hakata Machiya Folk Museum,  
Kushida shrine Gate,  
Dekimachi Park

Hakata Old Town original handheld lanterns, luminous Japanese umbrellas, and Japanese umbrellas will be available for rent during the Light-up Walk.

**Period** Nov. 2 - Nov. 5 13:00 - 21:00

**Place** Tochoji Temple,  
Kushida Shrine,  
Hakata-Sennen-no-mon,  
Gohukumachi business center building



# A lot of Events (Nov.2-5)

## Kushida Joyful Park

**Dates** ▶ Nov. 2 (Thu) – Nov. 5 (Sun), 17:30 - 21:00

**Place** ▶ Kushida Shrine

Kushida Shrine will be the stage for this exciting sake event. A total of 30 to 40 different kinds of sake will be available over four days from across Japan courtesy of Shuho, one of Fukuoka's most famous sake specialists. For this event, the owner of Shuho has come up with a selection of sake that is sure to please everyone from first-timers to connoisseurs. With food trucks serving a selection of tasty treats, you can enjoy a long autumn evening sampling a variety of sake.

### Sake Tasting

Special offers available for Light-up Walk ticket holders



**Flapper's Kitchen**  
Roast pork



**Roll up local Kashihama Kimbap**  
Korean kimbap rice rolls, drinks (juice)

**Sabineko Syokudo**  
Sandwiches, fries, drinks, etc.



## Okushida Jazz

**Dates** ▶ Nov. 2 (Thu) – Nov. 5 (Sun), 18:00 - 20:30

**Place** ▶ Kushida Shrine Noh Stage

At this jazz event, held at Kushida Shrine, you can enjoy live music over a few drinks. The program includes jazz fused with popular songs from the Showa period, jazz with tap dancing, and jazz played on horns.



## Hakata Sennen no mon Classic

**Dates** ▶ Nov. 2 (Thu) – Nov. 5 (Sun), 18:00 - 20:00

**Place** ▶ Hakata Sennen-no-mon

## Jotenji Night Market

**Dates** ▶ Nov. 2 (Thu) – Nov. 5 (Sun), 17:00 - 21:00

**Place** ▶ In the precincts of Joten-ji

A night market will be held at Joten-ji Temple, the birthplace of udon and soba noodles. In addition to noodle stands, there will also be stalls selling zenzai (sweet bean soup) and Hakataori textiles.



## Selling bread featuring Sennemon, a character that conveys the charm of Hakata

**Dates** ▶ Nov. 4 (Sat) & 5 (Sun), 17:00 - 21:00 \*Only 2 days

**Place** ▶ General Information Center next to Hakata Sennen-no-mon Gate

Students of Fukuoka Culinary College of Agriculture and Food Technology will be selling Sennemon character bread!

Fukuoka Culinary Institute of Agriculture and Food Technology

Limited quantity!



And he's here as bread♪



# Great Value Services

## Special Coupon Information Look out for these marks!



### Local restaurant



#### Zoni no Sekitei Hakata Sennen-no-mon give-away souvenir

Place:1-7-16 Minakami Building, Hakata Ekimae, Hakata-ku, Fukuoka City  
Hours:11:00~20:00  
Closed:No closing days during the event

### Souvenir



#### Mitsuyasu Seikaen Tea Shop Co., Ltd. Original souvenirs will be given to ticket holders who use our services.

Place:8-1 Nakagofukumachi, Hakata-ku, Fukuoka City  
Hours:9:00~18:00  
Closed:Sundays and Nat. Hols

### Cafe



#### Shichifuku Chaya 10% off alcoholic beverages + daily delicatessen 10% off zenzai (sweet red bean soup) + drinks (green tea, etc.)

Place:7-3-1 Reizeicho, Hakata-ku, Fukuoka City  
Hours:10:00~20:00  
Closed:Closing days vary

### Diner



#### Paseriko 10% off your bill

Place:4-1 Nakagofukumachi, Hakata-ku, Fukuoka City  
Hours:18:00~25:00  
Closed:Sunday



#### Brewer's Coffee Banjiro ¥100 discount on drinks with dessert

Place:4-235-2F Kamikawabata-cho, Hakata-ku, Fukuoka City  
Hours:12:00 ~ 21:00(L.O.20:30)  
Closed:Tuesdays, please check our other Instagram and website



#### Hakata Ossho 10% off your bill

Place:Next Kawabata Ichibankan, 10-3-1F Kamikawabata-cho, Hakata-ku, Fukuoka City  
Hours:Monday, Tuesday, Thursday 17:00-24:00, Friday, Saturday, and the day before holidays 17:00-03:00  
Sundays and holidays 14:00-0:00  
Closed:Wednesday

### Western-style meals



#### Hakata no Ohoka Complementary piece of Kobe Beef steak sushi

Place:Loyds Hakata 1.2F, 10-255 Kamikawabata-cho, Hakata-ku, Fukuoka City  
Hours:11:30-15:00 17:00-22:00  
Closed:-

### Japanese-style izakaya



#### Meshiya baku Appetizer, sashimi and seafood menchi katsu set ¥2200 → ¥1800

Place:11-15 Kamigofukumachi, Hakata-ku, Fukuoka City  
Hours:18:00~22:00(Last entry at 21:00)  
Closed: Sunday

### Steak



#### bistro new orleans dining Served with a free plate of chili con carne

Place:Shinbaru Building, 14-26 Kamikawabata-cho, Hakata-ku, Fukuoka City  
Hours:11:30~14:00 17:30~23:00  
Closed: Monday, 4th Sunday

### italian



#### Kiln Grilled Bistro Hakata NUKUNUKU

Light up walk special set  
(assorted 5 appetizers +  
sparkling wine or red wine or  
white wine or highball) 1000  
yen including tax

Place:3-12 Reizeicho, Hakata-ku, Fukuoka City  
Hours:Lunch 11:30-15:00 (L.O 14:30)  
Dinner 17:30-23:30 (L.O23:00)  
Closed:Sunday

### Izakaya



#### Beef tongue and soba no Saeki Drink service (from designated drinks)

Place:2nd floor, Twilight Building, 4-7-2 Nakasu, Hakata-ku, Fukuoka City  
Hours:Monday to Thursday 18:00 to 25:00 / Friday and Saturday 18:00 to 27:00  
Closed:Sunday (closed on Monday if it is the day before a Sunday holiday)

## Enjoy delicious sencha green tea and sweets at the teahouse on weekends

Dates Oct. 21(Sat), 22(Sun), 28(Sat), 29(Sun)  
Nov. 1(Wed), 2(Thu), 3(Fri), 4(Sat), 5(Sun)  
11(Sat), 12(Sun)

Place Dekimachi Park

Special offers available for Light-up Walk ticket holders



## Workshops at Hakata Machiya Folk Museum



Nov.3(Fri)  
Paint your own ohajiki

Nov.5(Sun)  
Making mini tote bags with  
Hakataori fabric

Nov.11(Sat)  
Making tapestries woven with silk threads

Nov.12(Sun)  
Making kaleidoscope with Hakataori fabric



Free admission to the exhibition building after 18:00 during the Light-up Walk and extended opening hours until 21:00!

## Hakata Old Town Lightup Walk 2023

### ticket Price

◎Advance ticket ¥2,300(tax included) ◎Tickets for today ¥2,500(tax included)

◎Express ¥5,000(tax included) : Reduce waiting time

Free for junior high school students and under

### Where to buy paper tickets

Fukuoka City Tourist Information Center(Hakata/Tenjin) Hakata Machiya Folk Museum  
Hakata Ward Office 1st floor "Mama's Cafe" Kushida Shrine

### Special ticket office on the day

Tochoji Temple Hakata Sennenmon Gate Kushida Shrine  
Gofukumachi Business Center Building

### Electronic ticket

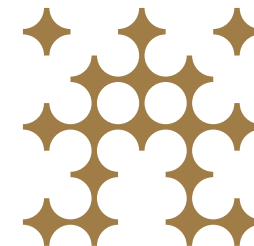
50 yen discount on  
electronic tickets



## Precautions

- The temple/shrine buildings and exhibits are historically valuable objects. Please do not touch them.
- Eating, drinking, and smoking are prohibited on the temple/shrine grounds. Please take your garbage home with you.
- Please behave in a respectful manner when viewing and photographing the venues.
- Please note that the venues are dark.
- Pets are not allowed in the venues.
- No parking is available, so please use public transportation.
- The organizers will not be held responsible for any injuries, damage to facilities, or theft or loss of valuables, baggage, etc. while participating in the event.

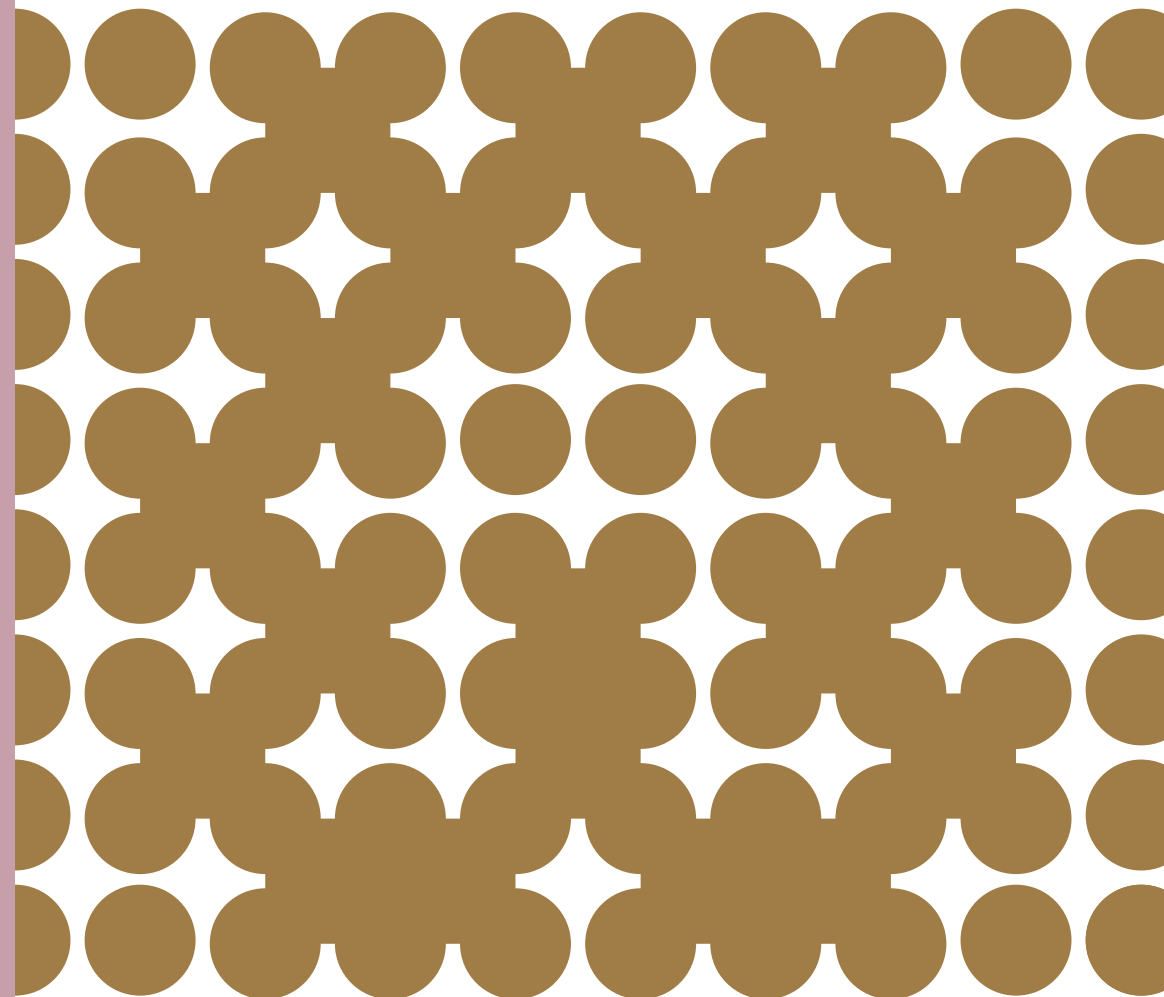
葛城地蔵尊 博多千年門 一行寺〔山門〕 承天寺〔弘慶〕  
〔無料会場〕 海元寺 妙典寺 善導寺 本岳寺 円覚寺 妙楽寺 承天寺〔方丈、開山堂〕 東長寺 龍宮寺 櫛田神社



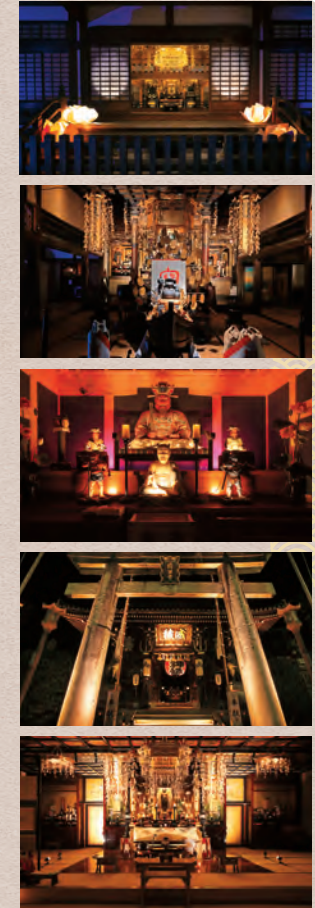
2023 11/2 thu | 点灯時間 | 17時30分 → 21時 | 2023 11/5 sun  
雨天決行  
〔入場は20時45分まで〕

博多の街に  
光の華が咲く  
千年煌夜

HAKATA  
OLDTOWN  
LIGHTUP  
WALK 2023  
煌夜 千年



# Hakata Old Town Lightup Walk 2023



Katsuragi Jizoson



Miki Matsushita  
Lighting Design, Inc.

Ichigyoji Temple



Miki Matsushita  
Lighting Design, Inc.

Hakata Sennenmon Gate



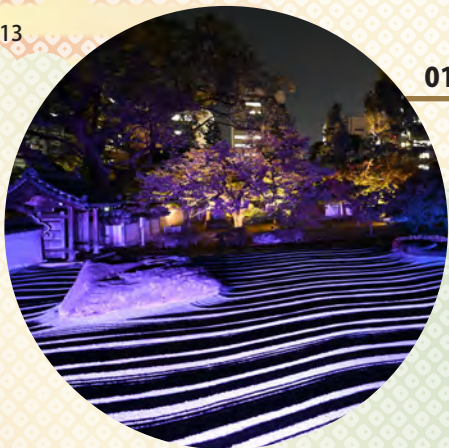
ODELIC

### 01.Jotenji Temple

SDLighting  
OUTDOOR design

Mini-Grand Corporation  
A.O.Lighting

ENDO  
LIGHTING CORP.  
株式会社 遠藤照明



Panasonic

三菱電機照明株式会社

COLOR  
KINETICS  
JAPAN

IWASAKI



### 02.Tochoji Temple

### 03.Myorakuji Temple

ARCHITAINMENT



yamaqiwa

### 04.Engakuji Temple



### 05.Hongakuji Temple

DAIKO



### 06.Zendoji Temple

株式会社 ミツヤマ電気



東芝ライテック株式会社

### 07.Myotenji Temple



### 08.Kaigenji Temple

KKDC



yamada

### 09.Kushida Shrine



### 10.Ryuguji Temple

KOIZUMI

